



THE MAYOR'S
**SUBSTANCE
ABUSE
Prevention
COUNCIL**
CITY OF PROVIDENCE | 800-84-6222 | RI, USA



MEDIA ADVISORY
January 7, 2010

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Providence Mayor David Cicilline, Dr. David Gifford to release new data on tobacco industry marketing practices in Rhode Island, announce community partnerships to prevent youth tobacco use

WHAT: At a press conference on Tuesday, January 12, 2010 the Rhode Island Department of Health, Providence Mayor David Cicilline and the Mayor's Substance Abuse Prevention Council, along with nine partner organizations will release geographic information systems (GIS) mapping data revealing a concentration of tobacco industry sales and marketing targets across Rhode Island. In addition to the GIS data, Dr. Gifford will also announce plans for a counter-marketing and education campaign funded by the Rhode Island Department of Health and implemented by the community organizations in attendance.

The event will also feature remarks by young adults working to prevent youth tobacco use – 17-year old Jennifer Ansay, from the Chariho Tri-Town Task Force, Chace Baptista, co-director of Young Voices, and 16-year old Jennifer Ventura, also of Young Voices.

WHO: Providence Mayor David N. Cicilline
Director of the Rhode Island Department of Health Dr. David Gifford
Peter D. Lee, LICSW President & CEO of John Hope Settlement House
Chace Baptista, Co-Director Young Voices
Jennifer Ansay, Chariho Tri-Town Task Force
Jennifer Ventura, Young Voices

WHEN: Tuesday, January 12, 2010
2:45PM

WHERE: John Hope Settlement House
7 Thomas P. Whitten Way
Providence, RI 02903

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